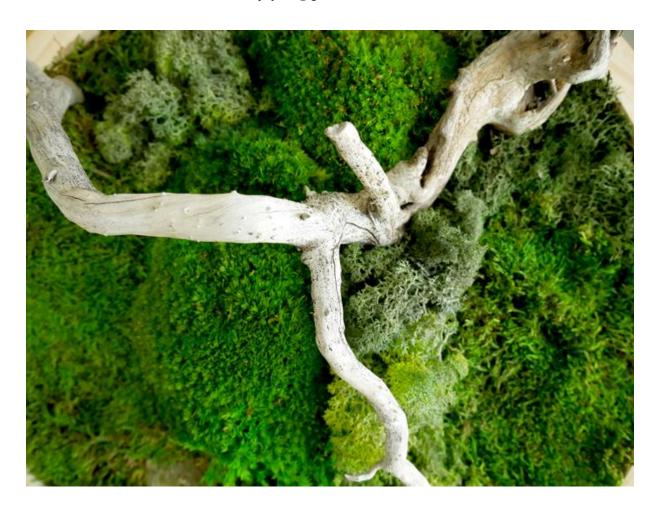


### **INFO PACKET - biophilic mural & Moss Wall**

To commission a mural or moss wall from Artist – Kathleen Roling, first review this artist's services and fees and then complete the required information below.

If you have questions or concerns regarding this form, please call OR TEXT 1(563) 543-9389 anytime.

You can email Kathleen at: kathleenjoyart@gmail.com





# Process: Step 1:

The first step in the process to commissioning artwork from me is to set

up your free consultation on appointment. This can be a face-to-face meeting

(preferred) or through skype or email. In your consultation we will discuss all

the details of the work you would like created and begin the process for writing a contract. It will just be a simple casual conversation with no strings attached! I just want to hear about your dreams for the mural or moss wall and get to know what you like. I'll get information from you about the space I'll be working with. Pictures always help if it's too far for me to travel. You'll get to know me and how I work and get to ask any questions you have. I'll share the step-by-step process for you and your unique piece. I'll collect information to then send you a quote soon after our conversation. You can decide then if you'd like to move forward with commissioning a piece from me.

Just email me at <u>kathleenjoyart@gmail.com</u> to ask about a consultation.



## Melody

Kathy's moss art sculpture is a perfect addition to my home. Her unique design using materials she finds in nature brings back many special memories of adventures in my past.

#### Step 2:

A contract will be written specifically for your commission. The signing of the completed contract along with receiving the deposit fee will be considered confirmation of your order. Until the contract is signed you have no obligation to continue with any further processes and can choose to not commission art. All other processes will be discussed in your consultation since each commission has many variables. I will make this process very simple!

#### Step 3:

I will send you an invoice through your email to pay the deposit and if you are choosing to collect your own materials for your artwork, you'll go on an adventure yourself and mail them to me or I will come pick them up from you (determined in your consultation).

I will then start the work according to the discussed dates and times. Easy Peasy! You'll have your very own sacred space in no time.





### Sara

Proficient in various forms of art, the creativity
Kathy exercises in all of them is quite
remarkable. When I saw this newer display of
her talent in the working of moss art, I was
captivated. I commissioned her to do a moss
art piece for our home and was not
disappointed! Each piece of her art is unique
and certain to captivate one's heart and mine is
doing just that.

#### Scope of the Artist's Work:

Because of the nature of the materials, it is very 'go with the flow' when creating a botanical piece. Kathleen may give you sketches if there are certain unique elements discussed out of the typical field of her body of work, but the end result will mostly be determined once Kathleen has every material element in her hand to work with. If the client collects their own materials, she will go with the flow in creating the piece as she discovers the unique properties of each element given to her. The Artist will use her best aesthetic judgment to create the work according to the style and intent of the design.

#### **Recognition of Unique Art Style:**

Kathleen is a recognized professional artist with a unique style. When you commission a piece from her you should expect the commission to result in her unique look rather than asking her to mimic another artist. You can share inspirational images with Kathleen in the initial consultation that may have been produced by another artist. But Kathleen will always use her own style in the end result.

#### **Sketches:**

Before the painting or drawing process begins I will create a rough sketch based on the details we discussed in your free consultation meeting. I will send you a photograph of the sketch through email. At this time you can let me know if you need any

changes made to the design and I will take those concerns into account when I begin the artwork. If you would like additional revisions, every new sketch after this point will be an added fee of \$10 per extra sketch.



#### **Travel**

#### **Expenses/Accommodations:**

Transportation, round trip business class airfare and three star rated or higher accommodations are required for Kathleen Roling. A per diem of \$50 per day will be required for Travel time over 2 hours from Des Moines, IA. These will be included in your quote.

#### **Deposit & Cancellation Policy: (The Fine Print)**

Unless otherwise specified, a deposit of 30% of the agreed fee is required upon confirmation of booking. The remaining 70% of the agreed fee will be required when Kathleen completes the artwork before she leaves the site. In the event of commission cancellation before Kathleen begins work, the initial deposit will be considered full and complete payment and is non-refundable. If the customer cancels mid-completion, Kathleen is to be paid the full amount regardless. Kathleen Roling reserves the right to cancel any performance in part or in whole due to failure of payment.



## Randy & Anna

We had a piece made for our son and his girlfriend for their birthdays in September, something they both would enjoy. To help out we found a beautiful stick, as soon as Kathy saw it she saw so much more. Beautifully created she called it Love Endures. Kathy gave us instructions for the care of it and was able to work within our budget. Can't wait to give it to them! We enjoyed watching the process of cutting the branch, I think people would enjoy watching you in the process of creating their pieces so personal!



#### Use of natural materials collected by the client:

If you want to use your own materials you collected on a special trip or from your property, Kathleen will send you a material collection guide to help you know what works well in the art pieces. And she will always be available through email or messages to answer any questions on your material collecting adventure!

#### Sale of Artwork:

All sales are final.

#### Payment:

Payment is acceptable in cash, check, debit card, paypal, or credit card (with added transaction fee). If the deposit is paid with a check, work will not begin until 10-12 business days after the check is deposited and cleared. If payment upon completion of work is paid with check, artwork will not be delivered, shipped, or picked up until 10-12 business days after check is

deposited and cleared.







#### A Message from Kathleen:

Thank you so much for considering me for a commissioned artwork. I am privileged to do what I love and bring more beauty to this world. I am grateful for your business and your appreciation for the arts. I promise to give you my best every time and everyday. I strive to make every piece better than the last and I am here to serve you.

Sincerely, Kathleen





(563) 543-9389



kathleenjoyart@gmail.com